



## D1.4

### Quality Control Plan

Version 1.0 | June 2025



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## Acronyms

HEIs	Higher Education Institutions
QCT	Quality Control Team
QO	Quality Officer
WP	Work Package
WP1	Work package 1 – KreativEU Governance and Management
WP2	Work package 2 – KreativEU Education
WP3	Work package 3 – KreativEU Research
WP4	Work package 4 - KreativEU Culture with and for society
WP5	Work package 5 - KreativEU knowledge-creation and design network on smart sustainability
WP6	Work package 6 - KreativEU Heritage European campus
WP7	Work package 7 - KreativEU Mobility
WP8	Work package 8 - KreativEU communication, dissemination, exploitation
WP Co-Leaders	Work Package Co-Leaders
WP Leaders	Work Package Leaders
WP Team	Work Package Team



## 1.1 Preface

- **European Standards Guidelines for Higher Education in the EHEA1 (ESG 2015)**, which provide a common framework for internal quality assurance for all alliance partners,
- **European Approach for Quality Assurance of Joint Programmes (October 2014)**, which provides a framework for an integrated approach to quality for joint programmes,
- **European Qualifications Framework**, which provides a common framework for interpreting learning outcomes and facilitates the transparency, comparability and portability of qualifications,
- **European Quality Assurance Register in Higher Education ([www.eqar.eu](http://www.eqar.eu))**, which lists the quality authority in each National jurisdiction and confirms that they comply with the European Standard Guidelines.

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- **Quality of KreativEU governance** - it involves ensuring that the conditions of transparency, democracy and efficiency of decision-making and pursuing of the vision are met by the multi-level governance system,
- **Quality of KreativEU educational programmes** - it involves evaluating the curriculum design and delivery from the perspective of: students, academic and extra-academic actors, administrative staff,
- **Quality of KreativEU research** – it involves evaluating that the research protocol, the research group and the scientific products meet the highest standards of quality and relevance,
- **Quality of KreativEU mobility** - it entails monitoring the outcome and the satisfaction rates of the participants in the mobilities (students, staff, stakeholders),
- **Quality of KreativEU deliverables** - it entails drafting the quality assurance methodology needed to approve and recommend to the Steering Committee all the deliverables provided in the Work Plan.

## 1.2 About KreativEU

The Universities forming the KreativEU consortium have united around a shared commitment to establish a high-quality European University, centred on Europe's rich cultural heritage. Prioritising teaching, research, and knowledge transfer excellence, the alliance is grounded in rigorous institutional, structural, and strategic cooperation. At its core is a robust, quality-driven approach to reimagining culture, identity, memory, and heritage studies through an innovative ecocultural lens. Recognising the deep interconnection between tangible and intangible heritage, and their environmental and digital contexts, the KreativEU aims to create cutting-edge, interdisciplinary programmes. These initiatives are designed to meet the highest academic standards while enhancing accessibility, sustainability, and impact. This ecocultural identity concept bridges culture and ecology, integrating cultural and life sciences insights to address major global challenges. The Alliance ensures consistency, inclusivity, diversity and excellence across all activities by embedding quality control in every





in addition to regular Erasmus+ mobility schemes, to all parties involved in the alliance: students, experts, teachers, professors, administrative and support staff, stakeholders, and alumni.

#### **WP8 - KreativEU communication, dissemination, exploitation**

This WP aims to actively and effectively engage our target groups in activities, to communicate an integrated and unique image of the Network to build on for future activities, to give adequate information and evidence of the European Union financing, to disseminate and exploit scientific outputs extensively, as well as all activities implemented during the four-year pilot phase.

## **2 The conceptions of quality in KreativEU**

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The quality objectives of the KreativEU Alliance are, among others:

- To establish and ensure first-level governance for the Alliance of HEIs; to ensure a transparent and effective decision making and risk management process; to coordinate day-by-day activities while keeping track of the delivery on the strategic goals; to report and keep constant communication with the Agency; to monitor the progress of the four years of European grant (2025-2028) and evaluate its results; to monitor the quality of deliverables and activities; to monitor the implementation of relevant legislation on data protection, while being in line with the EU Cybersecurity ACT.
- To promote novel, high-quality and highly relevant learning opportunities for students at bachelor, master and doctoral levels and in the realm of lifelong learning and continuing professional development, by fostering student-led learning, research-oriented learning and experiential learning outside the classroom and by promoting the open and digital education paradigms. Recognising the inseparable interconnection of tangible and intangible cultural heritage, as well as the interwoven nature of local and national traditions, crafts, cultural practices, folklore, and eco-cultural identity, the courses and study programmes offered by KreativEU will re-evaluate these elements and their associated ecological surroundings, the lived environment, especially in the context of the digital age, across different academic disciplines





The quality of WP 1 “Governance and Management”, i.e. the quality of the KreativEU consortium's processes and decision-making is ensured by adhering to the agreed rules. If the agreed rules prove to be ineffective during the pilot phase, they can be revised according to the established rules of decision-making. A change to the rules must be signed by all universities as an appendix to the consortium agreement.

### 3.2 Principles Underpinning QCT Governance

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- **Transparency and Accountability**, through formal reporting from the Quality Officer to the Steering Committee and communication with the Key Project Team (Consortium Agreement, 6.3.7.2)
- **Democratic Decision-making**, reflected in the peer-elected Quality Officer and collegial review structure (Consortium Agreement, 6.3.7.1 and 6.3.7.2)
- **Operational Efficiency**, supported by structured written procedures and defined decision-making timelines (Consortium Agreement, 6.2.2.5)
- **Continuous Improvement of Procedures**, through QCT's responsibility to establish and evolve quality protocols during the pilot and post-pilot phases (Project Part B, 2.1.2)

### 3.3 Composition and Roles of the Quality Control Team

According to the Consortium Agreement (section 6.3.7.1), the QCT comprises two expert representatives from each partner Higher Education Institution (HEI):

- One expert in teaching methodologies and educational quality assurance.
- One expert in research practices and standards.

These representatives are formally appointed by the Steering Committee of each partner HEI. A Quality Officer, elected by QCT peers, chairs the team, assisted by a co-chair, and represents it as a non-voting advisory member during Steering Committee meetings (Project Description Part B, section 2.2.2). The Quality Officer is responsible for arranging meetings, coordinating reviews, and communicating the outcomes clearly and transparently.

### 3.4 Position and Integration within KreativEU Governance

QCT operates as a second-level governance body within the KreativEU Alliance governance structure, explicitly defined by the KreativEU Consortium Agreement (section 6.1, 6.3.7).

The primary purpose of the QCT is to systematically evaluate the quality of all project deliverables and ensure their alignment with KreativEU's strategic objectives and established European standards for quality assurance in education.

QCT shall be collegially in charge of periodically reviewing and assessing the quality of all relevant project deliverables, providing their overall opinion as feedback to the Key Project









All study programmes are subject to verification and control of each HEI and undergo regular accreditation by proper national agencies. These accreditations ensure full compliance with recognized educational standards and foster transparency and accountability. Curricula are developed in alignment with the European Qualifications Framework, emphasizing learning outcomes and competency-based, student-centred education. Evaluation methods are fair, consistent, and transparently documented to maintain trust and integrity in assessment and grading practices.

Faculty members are required to review and update course content and associated documentation annually. Each year, faculties submit a comprehensive quality assurance report to the university body responsible for quality assurance, which evaluates and formally approves the findings and recommendations.

Students play a key role in the feedback process by anonymously evaluating course content, instructional quality, and practical relevance every semester. These evaluations directly inform course development and instructional improvements.

### 4.3 Research

The members of the alliance will strive, in their joint scientific activities, to disseminate the results of their research obtained within the framework of the alliance in open-access form, within the limits of rational management of their resources.

The research group and the scientific products meet the highest standards of quality and relevance:

- **Ethical Research Standards:** Compliance with ethical guidelines and open-access policies.
- **Impact and Collaboration:** Promotion of interdisciplinary and international research partnerships.



between 7 and 10 working days).

#### **Step 4 – Compilation of Reviews and Decision-making**

The Quality Officer compiles individual reviews into a consolidated Quality Review Report (template in Annex C). The Quality Officer makes a formal decision based on these reviews, using clearly defined criteria. Possible outcomes include:

- **Approve** – Deliverable meets all standards and is ready for acceptance
- **Approve with Minor Revisions** – Deliverable is generally acceptable but requires minor changes
- **Major Revisions Required** – Deliverable has major quality or compliance issues requiring significant revisions and resubmission
- **Reject** – Deliverable does not meet basic quality or compliance requirements, requiring fundamental reworking.

#### **Step 5 – Communication of Decision**

The Quality Officer officially communicates the decision, along with the Quality Review Report, to the Key Project Team. Key Project Team informs WP Leader and WP Co-Leader responsible for the deliverable. The Key Project Team has 7 calendar days to send the final version of the deliverable to the Steering Committee. The Steering committee receives the final version of the deliverable at least 7 calendar days before a deliverable due date.

#### **Step 6 – Documentation and Archiving**

All Quality Review Reports, final versions of deliverables, meeting minutes, and related documents are stored systematically in a secure and centralized repository, accessible to relevant KreativEU governance bodies for accountability, transparency, and future reference.

## **5 Future**

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A simplified as well as comprehensive quality assessment methodology has been set up to ensure the good quality of KreativEU project outcomes.

After each year of KreativEU project the Quality Control Team will make a review on Quality

Control Plan in order to analyse the experience and feed-backs after one year work and improve the quality review process.











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